

From: "Amy Bonney" <amy.bonney@prescott-az.gov>
To: "Phil Goode" <phil.goode@prescott-az.gov>
CC: "Amber Fraser" <amber.fraser@prescott-az.gov>
"Jason Small" <jason.small@prescott-az.gov>
Date: 2/27/2023 11:50:24 AM
Subject: Flock camera systems

Good morning Mayor,

Amber relayed to me that you had some additional questions regarding the Flock camera system. Here is the link to their website, which more effectively explains what they do and how they do it.

<https://www.flocksafety.com/solutions/lawenforcement>

The initial 60 days are our trial/demo period, so until we complete that I can't provide any information regarding how they will work here in Prescott. However, you may recall that recently the Camp Verde area had a great example of how they used Flock to apprehend some folks who were using credit card skimmers on ATM machines and were linked to a large crime cell.

We are going to request a funding through the Capital request process for the full amount of the contract in the upcoming budget year-so the timing on doing this demo now is really good.

The demo and (hopefully contract) will be for 15 cameras, which we will use to cover all major ingress and egress areas of the City. I do anticipate that we will have great success with this product. Lt. Jason Small has been the one researching this program, and I have CC'd him on this email in case you have further questions. He is our current expert and can get you any additional info you may need.

Amy

Amy Bonney
Chief of Police



222 S. Marina Street|Prescott, Az. 86303

Ph: 928-777-1902|Fax: 928-778-3739

amy.bonney@prescott-az.gov



Original filename: 20230307 - RE_ Camera 14 (1).pdf

Original path: Flock City Docs - Records/20230307 - RE_ Camera 14 (1).pdf

Document date: 2023-03-07

Document type: Email

Duplicate status: near

Original page count: 6

SHA256: b47f1f9466164709511118dd3f5faced9d3305227b6749edefc0b1f82c90a667

Summary:

An email thread among Prescott officials and a Flock sales manager discussing the placement of Camera 14, deployment map links, and whether to bring the Flock camera program to a City Council study session before or after the 60-day trial period. Officials discuss concerns about public awareness, traffic-count capabilities, and coordination with neighboring communities.

From: ["Amy Bonney" <amy.bonney@prescott-az.gov>](mailto:amy.bonney@prescott-az.gov)
To: ["Tyler Goodman" <tyler.goodman@prescott-az.gov>](mailto:tyler.goodman@prescott-az.gov)
Date: 3/7/2023 1:26:28 PM
Subject: RE: Camera 14

You got it! I'll let you know when the trial period is done and we can schedule it.

From: Tyler Goodman <tyler.goodman@prescott-az.gov>
Sent: Tuesday, March 7, 2023 11:51 AM
To: Amy Bonney <amy.bonney@prescott-az.gov>
Subject: RE: Camera 14

That makes sense and I think bringing it forward to a study after the trial period makes sense.

Thanks, Chief!

Tyler Goodman
Interim City Manager



201 N. Montezuma Street | Prescott, AZ 86301
Ph: 928.777.1435

From: Amy Bonney <amy.bonney@prescott-az.gov>
Sent: Monday, March 6, 2023 2:00 PM
To: Tyler Goodman <tyler.goodman@prescott-az.gov>
Subject: RE: Camera 14

Hi there!! It has not come to study session and we definitely would prefer that it not, at least not initially. Mostly am concerned about everyone knowing where they are (of course, they will find out eventually). I'm also concerned with the level of conspiracy theorist we may see. That being said, I'm not entirely opposed to it, but would recommend that we present it after the trial period so we have some success stories to share. It is important to note, that Prescott Valley is getting them and the Verde already has them. This will help create a really useful "corridor" of coverage which can only help keep all our communities safer. Additionally, one of the really great things we can tell is traffic volume. The system can tell us how many cars use the roads and how many unique license plates are using them. So for example, in most "traditional" traffic counts you run over rubber tubes in the roadway. If I drove back and forth on Gurley ten times a day, it would inflate the count. But this system can tell us how many unique license plates are using the roadways-and should help when it comes to grants and street planning.

Sooo.....I'll leave it up to you, with the strong suggestion that IF we want it to go to study session, we do so after the trial phase (60 days from date of installation and training).
Amy

From: Tyler Goodman <tyler.goodman@prescott-az.gov>
Sent: Monday, March 6, 2023 12:34 PM
To: Amy Bonney <amy.bonney@prescott-az.gov>
Subject: RE: Camera 14

Hi Chief,

The Mayor and I spoke about this earlier today. I'm trying to remember – has this come to a study session? He mentioned wanting to make the public aware of this at some point, but I can't remember the rollout, timeframe, etc.

He also questioned whether it could identify red-light runners. He knows it's not the enforcement mechanism (like a red-light camera, etc.) but wondered if there are repeat offenders if they could be identified.

Thanks,

Tyler Goodman
Interim City Manager



201 N. Montezuma Street | Prescott, AZ 86301
Ph: 928.777.1435

From: Amy Bonney <amy.bonney@prescott-az.gov>
Sent: Monday, March 6, 2023 8:45 AM
To: Phil Goode <phil.goode@prescott-az.gov>
Cc: Tyler Goodman <tyler.goodman@prescott-az.gov>
Subject: FW: Camera 14

Mayor,

Below is the link to the map of where we are putting the Flock cameras. It does expire after a certain time however, so you will likely need to take a look sooner than later. If we choose to keep the system after the trial period, they will likely stay in the same places or at least nearby.

Amy

From: Jason Small <jason.small@prescott-az.gov>
Sent: Monday, March 6, 2023 8:36 AM
To: Amy Bonney <amy.bonney@prescott-az.gov>
Subject: FW: Camera 14

Chief

Here is the link for camera locations.

Thanks

Jason Small
Special Operations Bureau Lieutenant



222 S. Marina St. Prescott Az 86303
928-777-1942
jason.small@prescott-az.gov

From: Kraig Gardner <kraig.gardner@flocksafety.com>
Sent: Friday, March 3, 2023 4:20 PM
To: Mark Parker <mark.parker@prescott-az.gov>
Cc: Jason Small <jason.small@prescott-az.gov>
Subject: Re: Camera 14

Sure thing - here it is

<https://planner.flocksafety.com/public/e865daf3-d7b0-40d5-851e-843d816580a7>

Talk soon!

Kraig

On Fri, Mar 3, 2023, 2:38 PM Mark Parker <mark.parker@prescott-az.gov> wrote:

Kraig,

CLOSED

flock safety

**FLOCK GROUP INC.
SERVICES AGREEMENT
ORDER FORM**

Prescott City Contract No. 2023-151

This Order Form together with the Terms (as defined herein) describe the relationship between Flock Group Inc. ("**Flock**") and the customer identified below ("**Customer**") (each of Flock and Customer, a "**Party**"). This order form ("**Order Form**") hereby incorporates and includes the "GOVERNMENT AGENCY CUSTOMER AGREEMENT" attached (the "**Terms**") which describe and set forth the general legal terms governing the relationship (collectively, the "**Agreement**"). The Terms contain, among other things, warranty disclaimers, liability limitations and use limitations.

The Agreement will become effective when this Order Form is executed by both Parties (the "**Effective Date**").

Customer: AZ - Prescott PD
Address: 222 S Marina St
Prescott, Arizona 86303

Contact Name: Jason Small
Phone: (928) 777-1942

E-Mail:
jason.small@prescott-az.gov

Billing Contact:

Expected Payment Method:

(if different than above)

Initial Term: 12
Renewal Term: 12 Months

Pilot period: First 60 days of Initial Term; option to cancel contract at no cost. Initial Term invoice due after Pilot period.

Billing Term: Annual payment due Net 30 per terms and conditions



Professional Services and One-Time Purchases

Name	Price/Usage Fee	QTY	Subtotal
Professional Services - Standard Implementation Fee	\$350.00	16.00	\$5,600.00

Hardware and Software Products

Annual recurring amounts over subscription term

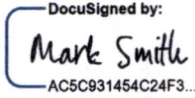
Name	Price/Usage Fee	QTY	Subtotal
Falcon	\$2,500.00	16.00	\$40,000.00
Flock Safety Advanced Search	\$2,500.00	1.00	\$2,500.00

Subtotal Year 1: \$48,100.00**Subscription Term:** 12 Months**Annual Recurring Total:** \$42,500.00**Estimated Sales Tax:** \$3,548.75**Total Contract Amount:** \$48,100.00

flock safety

By executing this Order Form, Customer represents and warrants that it has read and agrees all of the terms and conditions contained in the Terms attached. The Parties have executed this Agreement as of the dates set forth below.

Flock Group Inc

By:  AC5C931454C24F3...

Name: Mark Smith

Title: General Counsel

Date: 3/3/2023

Customer:

By: 

Name: Philip R. Goode

Title: Mayor

Date: 3-2-23

Original filename: 01.27.26 Study Session Minutes.pdf

Original path: Flock City Docs - Records/01.27.26 Study Session Minutes.pdf

Document date: 2026-01-27

Document type: City Council Study Session Minutes

Duplicate status: near

Original page count: 10

SHA256: 2b5217db9976e0479339388868fae4f5c7ec5376909c532a8f3274cdbce58235

Summary:

Minutes of the January 27, 2026 Prescott City Council Study Session, including a presentation by Police Chief Amy Boney on the city's ALPR system and a legal review by City Attorney Joseph Young on privacy standards. The ALPR item was for discussion only and no formal action was taken.



City of Prescott

City Council - Study Session

January 27, 2026 | 1:00 PM
201 N Montezuma Street
City Council Chambers, 1st Floor
Prescott, AZ 86301

MINUTES

1. CALL TO ORDER

Mayor Rusing called the meeting to order at 1:00 p.m.

2. ROLL CALL

Cathey Rusing - Mayor
Lois Fruhwirth - Mayor Pro Tem
Mary Frederickson - Councilwoman
Ted Gambogi - Councilman
Jim Garing - Councilman
Patrick Grady - Councilman
Jay Ruby - Councilman

3. DISCUSSION

A. Presentation & Discussion Regarding Automated License Plate Readers in the City of Prescott.

Police Chief Amy Boney provided a presentation regarding the city's ALPR system and why it is an important investigative tool for policing. This system is used by agencies throughout the county, it captures images of license plates in public view.

What are ALPR Systems:

- * Designed for public safety
- * Read plate and basic vehicle attributes (color, type, decals)
- * Used nationwide by law enforcement
- * Focused on solving and preventing crimes
- * Multiple companies (Axon, Vigilant, Flock)

How Do They Work:

- * Cameras capture images of vehicles passing through fixed locations
- * System reads license plates and identifies vehicles attributes
- * Data is securely stored and searchable by law enforcement personnel only for those purposes only
- * Used in real-time investigative context

Can Do:

- * Identify vehicles associated with crimes
- * Assist in locating stolen vehicles
- * Support Amber, SAFE and Turquoise Alerts and missing persons cases
- * Provide leads in violent and property crime investigations

- * Notify agency when a wanted plate is encountered

Do Not Do:

- * Perform facial recognition
- * Identify or track individuals
- * Know ownership details
- * Monitor speed or reckless driving or criminal behaviors
- * Data free-for all; access is restricted, audited and governed by department policy and every search is logged and auditable
- * No facial recognition ever - does not have this capability, no biometric personal data is collected, no ability to identify drivers or passengers, cannot be modified to perform facial recognition, system is strictly vehicle based

City Attorney Joseph Young reviewed legal standards set by the Supreme Court and Case Law.

- * Core Legal Principle Expectation of Privacy
 - Under US Supreme Court precedent individuals have a reasonable expectation of privacy in certain places (such as their home) but not in what they knowingly expose in public
 - Vehicles traveling on public roadways fall squarely into the category of no reasonable expectation of privacy
 - US V. Knotts and US v. Karo related to monitoring movements in public spaces
 - Key Supreme Court Guidance: license plates are public identifiers required by law to be displayed, what is visible in public view is not protected by the Fourth Amendment, law enforcement may observe, record and use information that is lawfully visible from public spaces
 - There is no reasonable expectation of privacy in vehicle's location, movement or license plate while operating on public roads
 - ALPR technology does not create new legal authority; it simply makes lawful observations more efficient and accurate
 - The courts have repeatedly affirmed that technology assisting lawful observation does not change the legality of the observation
 - There is no reasonable expectation of privacy for license plates or vehicle movements

Why our Department Uses ALPR:

- * Increase investigative efficiency
- * Support proactive policing strategies
- * Faster identification of dangerous suspects
- * Quicker response times
- * Improved victim support
- * Enhanced situational awareness during critical incidents

Access Controls & Accountability:

- * Only trained and authorized personnel have access - password and two-factor authentication protection
- * Every search is logged and audited
- * Use is restricted to legitimate law enforcement purposes only
- * Misuse is subject to discipline and investigation up to and including termination,

per department policy

Data Retention Policy:

- * All data automatically deleted after 30-days in the ALPR system for Flock and Axon
- * Retention period aligns with best practices and privacy standards
- * If associated with a crime, data is stored in evidence
- * Prescott PD owns the data, it is not sold to third parties

Department Policy:

- * Data is for law enforcement use only - policy defines who can use the system and how it is used
- * Department approved training required
- * Outlines approved use cases
- * Establishes accountability measures - all usage is audited
- * Ensure compliance with legal and ethical standards - access only by authorized personnel
- * Comprehensive policy on the use and access of the ALPRs and data

Public Safety Impact:

- * Supports proactive policing
- * Deters criminal activity
- * Enhances community safety
- * Assists in locating wanted subjects/suspects, missing persons, stolen vehicles and hit/run vehicles

Transparency & Trust:

- * Clear policies and oversight
- * Commitment to lawful and ethical use
- * Respect for civil liberties

Trevor Chandler Director of Public Affairs with Flock continued the discussion regarding endorsements for ALPR systems from MADD and other agencies in helping to solve crimes. He also reviewed accountability and transparency through the Transparency Portal:

- * Portal - is customizable for each agency, displays technology policies, and publishes usage metrics
- * Every search requires a registered ID with search reason and/or case number
- * Search reason and user ID are saved in a permanent audit trail
- * Flock encourages all agencies to have regular audits to ensure proper usage
- * Coming soon - proactive auditing to alert to potential misuse

Built with Privacy in Mind:

- * Data is owned by the customer/department and will never be sold
- * Private customers never have access to government data or "hotlists"
- * Flock automatically deletes data after 30-days by default
- * Flock has no access to personally identifiable information
- * Only your agency decides who to share with, not Flock
- * All data is stored with end-to-end encryption including - FBI, NDAA, SOC2 (Type II), SOC3, ISO 27001, Higher Education Community Vendor Assessment

Tool (HECVAT) and FERPA

Chief Bonney continued with a discussion related to department statistics:

- * 2024 - LPR data was credited by officers in assisting cases resulting in 353 offenses charged
- * 2025 - LPR data was credited by officers in assisting cases resulting in 874 offenses charged
- * 2025 - LPR data searches were used by Prescott Regional Communications Center in assisting officers with 8,898 searches related to calls for service
- * Doubled clearance rate for hit and run
- * Fentanyl drug dealer arrested with 200 pills in possession
- * Overdose victim's vehicle located with suspect transporting cocaine
- * Sexual assault suspect vehicles located
- * Dangerous drugs and prescription fraud suspects located and arrested
- * Sexual exploitation of a minor wanted suspect located and arrested
- * Many more

Mayor Rusing commented that no public comment would be taken on this item, but the Council has received all the public's emails. She continued by reading the 1st and 4th amendments. She asked what the rationale was to discontinue Flock in Flagstaff and Sedona.

Mr. Chandler responded that overall conversations were around balancing privacy and public safety and much of the discussions in those cities centered around that. He can't speak to specifics about the jurisdictions, but he does believe those were reasons. The Norfolk case was decided today, and it was decided that LPRs are constitutional.

Councilman Gambogi thanked staff and Mr. Chandler for an excellent presentation. He reiterated that the cameras don't replace officer judgment or reasonable investigations.

Councilman Garing said that this is a public safety issue, and he is in favor of keeping the cameras.

Councilman Grady echoed the Council comments and thanked staff for addressing the questions that had been raised by members of the public.

Mayor Pro Tem Fruhwirth asked staff to address the costs.

Chief Bonney responded that it approximately equates to the salary of one officer, give or take and equates to a lot of time savings and efficiencies. It is a tool that is used in investigations, a similar concept to a photo lineup, so investigations still have to be conducted and confirmed.

Councilwoman Frederickson asked about legislation related to LPR and proposals for 90-day retention and whether the city would keep the 30-day retention or move to 90-day. She also asked about the pan-tilt zoom cameras.

Chief Bonney responded that the proposal will move to a committee next week